



**St. Joseph's Care
and Support Trust**
AT SIZANANI VILLAGE

IT: 3652/03

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PROPOSAL FOR : FUNDRAISING EVENT

Project Name : Fundraising Event – “*Cultural Music Concert*”
Date of Event : 28th November 2015
Proposed Venue : Solomon Mahlangu Stadium, Kwamhlanga, Mpumalanga
Project Management : St Joseph’s Care and Support Trust in partnership with
Thembisile Hani Local Municipality – Mpumalanga

1. Purpose

The purpose of this document is to provide a brief overview of the plan to stage a fundraising event in the form of a “*Cultural Music Concert*”. St Joseph’s Care and Support Trust seeks assistance for the necessities to host our event which will be causative to the sustainability of our organization so that we continue to render much needed community empowerment and development services to our beneficiaries.

2. Strategic Objective

Our objective is to ensure that there is continuous sustainability of Income generating projects for the orphan and vulnerable children, women and youth in the organization and the community.

That is:

- Health Services
- Social Services
- Community led Development/Poverty Alleviation
- Training, Education and Capacity Building
- Bead Work craft
- Communal, Home and School gardens.
- International Computer Driver’s License (ICDL) accredited
- Sustainability of our 9 Care Centres in surrounding communities.

Further to ensure that we educate our community at large about work done by our Organization in promoting societal interest and awareness on Social Development and Empowerment ethics as prescribed in our constitution of our country.

We were only able to render these above mentioned services through the charitable support from International and local donors. We are currently responsible for 700 number of beneficiaries.

3. Discussion (Objectives)

In order to reach the above mentioned objectives, we have planned an event which will showcase the traditional arts through dance, music, beadworks, creative arts etc. We believe that with our stakeholders, our community, particularly, the most vulnerable will be able to benefit immensely through continuum of services and social cohesion so that all will appreciate and take responsibility of the ills of societal elements that the organisation had in all the years it's been advocating for.

3.1.1 Entertainment

An International Artist by the name of Nothembi Mkhwebane (The Ndebele Queen) and various other artists as well as our local traditional dancers will be showcasing their talents.

3.1.2 The Event

- The event will be a platform of raising funds and exposure to the community of our services that we render and how they can benefit from them.
- We intend to market our organization through capacity building and providing HCT program with pre- and post counseling.
- We will also include the Arts and Culture stalls to advertise the creative work of our beneficiaries as well as community and stakeholders.
- Meals and Drinks will be bought through vouchers;
- Local businesses will rent the stalls to market themselves to the community;
- Cultural exchange by means of dancing and performance.

4. Activities (Project Scope)

4.1 Art & Culture

In order to host a successful event we need support from our identified stakeholders in:

- Rent and promote their merchandise
- Purchase and support items sold at the event
- Pre order prescribed tickets for accreditation
- Community will be coming in numbers to support the event at a price.

5. List of wares that need sponsorship

<u>Item</u>	<u>Units</u>
Venue Rental: Solomon Mahlangu Stadium, Kwamhlanga, Mpumalanga	
Joint Operational Committee Services (Metro Police, Fire, Paramedics, Disaster-, Waste Management and Municipal Health Services.)	
Hire: Portable Toilets including for the disabled	10
Sanitary – toilet paper and cleaning materials (to accommodate 10 000 people)	
Hire: other Equipment - generator, extension cables, tables etc	
Stage Building / Stage Hire	
Production: Lights, PA system flat screen and microphones etc	
Stage decor and Table decor	
Catering Cost – for Bands and local crew	
Marque tents – (food and arts display stalls)	
Lunch of VIP (@R100 per person including our participants)	50
Artists / Entertainers to perform (focus is on Arts and Culture)	
Artist's Fees	
Middle Agent's and Runner Fees	
Marketing – Advertising, Printing of Posters and Flyers	
Administration cost- stationery, invitations and ticket printing	
Travel / Transport cost pre, interim and post of the event including participants	
Project management and Staff costs (Hospitality crew)	
Security on the Pre – and on day of the event	
General Liability Insurance	
Communication (Telephone and Internet)	
Computer maintenance	
Volunteers / Marshalls for event control and general assistance	
Branded T- Shirts with Logos for volunteers and staff @ R100-00	1000
Receptacles/ Dumpsters/Trash bins	
Disposal Service	
Clean-up Crew (after the event)	
Generator / Extension Cords	
Walkie-Talkies	

6. Publicity

We will be involving: Our local newspaper Streek Nuus, Daily Sun, Observer, Daller, Advertiser, Hoëvelder Newspaper and Witbank News.

SABC – Radio stations: Ikwewezi FM, K.C.R.S. (Kangala Community Radio Station)

7. Other benefits

- Different NGO's invited will be able to showcase and sell their merchandize on the day of the events.

8. Stakeholders

8.1 Targeted participants

- Banks
- Bronkhorstspuit industrial area
- Food stores
- Transport agencies
- Community of Mpumalanga
- Mpumalanga Government Institutions.
- Retailers
- Ekandustria
- Mines
- Manufacturing companies

9. Opportunities

- Exposure of our services and local artist to the community of Mpumalanga
- Awareness and education of Art and Culture
- Empowerment of local cooperates in creative art beadwork
- HIV Counselling and Testing. (HCT)

10. History and Background

St. Joseph's Care and Support Trust at Sizanani Village is a non-profit organisation based in the City of Tshwane Metropolitan Region 5 and 7, east of Pretoria. Recently the organisation has grown to be a national player and it's now operating in three provinces i.e. Gauteng, Mpumalanga and North West.

The organisation was formed in 1999 in response to the HIV and AIDS pandemic. St. Joseph's is working alongside the South African Government in curbing the burden of disease and breaking the cycle of poverty facing many rural communities and has

contributed immensely in health and social development and job creation. Services are rendered by a team of highly committed, fully trained and experienced staff members.

11. Executive Summary

The **Health Services Department** of St Joseph's Care and Support Trust is dedicated to the delivery of quality services to those who are infected or affected by HIV and AIDS and life threatening illnesses. The Health Services Department offers the following programmes:

- Care and support for people living with life threatening illnesses
- Ward-based primary healthcare social mobilization
- HIV counseling and testing (HCT) and social mobilization
- Supervise and mentor strategic partners on palliative care

Through its **Social Services Department**, St. Joseph's offers holistic support to children orphaned and made vulnerable by HIV and AIDS and their families. Support rendered includes material, educational, nutritional, economic, health, psychosocial, child protection, adequate shelter and support, to ensure that children are able to cope in their daily lives.

On **Training and Education** St Joseph's Care and Support Trust is accredited as a training services provider by the South African Health and Welfare Sector Education Authority (HWSETA). We provide educational programs accredited by the South African Qualifications Authority (SAQA) and comply with the SAQA assessment and moderation policies e.g. Ancillary Health Care work Qualification.

St. Joseph's has a comprehensive **Youth Development programme** to support young adults who have grown up in our Orphaned and Vulnerable Children projects. The programme includes; development of High School Youth; development of Tertiary Level Youth and motivational camps.

Vodacom Change the World – It is a Project whereby we empower unemployed youth out of school with entrepreneurship skills in partnership with Vodacom SA. We are focusing on Orphans and Vulnerable Children from Mpumalanga and Gauteng, rural and semi rural.

The **Community led Development programme** aims to promote sustainable development through partnerships with rural communities for food security, poverty alleviation and encourage economic independence through job creation.

To achieve all of the above, St. Joseph's is anchored by internal support services that comprises of Finance and Administration, Monitoring, Evaluation and Reporting, Management Information System, Social Marketing, Communications and Fundraising, Human Resources and Training.

VISION

To be a light of hope and a sign of God's love for people living with life threatening illnesses.

MISSION

We provide Holistic Care for people living with life threatening illnesses and their families through promoting quality of life, dignity in death and support in bereavement.^{6/}

In partnership with the community, Government and other stakeholders, we show our appreciation for the uniqueness of each individual within the community by sharing our talents, resources and time.

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11. Conclusion

In order to make this programme possible and successful your assistance will be highly appreciated. It will be a wonderful opportunity to showcase our rich culture and sense of community within Mpumalanga.

It is also a fantastic opportunity to demonstrate the cooperation between Government, Non Government Organisations and private sectors to the benefit of the people working together we can really do more!

St. Joseph's Care and Support Trust continues to advance its mission: to provide holistic, quality and sustainable services to Orphans and Vulnerable Children and their families in disadvantaged communities. Through our programs we have seen many lives changing for the better.

Thank you once again for your support.

Kind regards

Social Marketing and Fundraising Team

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